

Abox Logo

The guide on using the logo

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Corporate colors

1



Two colors are used in the Abox logo:

1. Abox Black: c:0, m:0, y:0, k:100, Hex: #000000

2. Abox Red: c:0, m:100, y:100, k:25 Hex: #B10016
PANTONE Coated 187 CVC

2



1



Logo sizes

On the paper size A4, Letter and less, and also in the screen interfaces, only one of these three logo sizes should be used:

2



1. Large

width **25 mm./ 70 px**

2. Medium:

width **17 mm./ 50 px**

in a screen version without the "INTERNET SOLUTIONS" inscription.

3



3. Small:

width **10 mm./ 30 px**

without the "INTERNET SOLUTIONS" inscription.

1



Variants of application

1. In cases when it is not possible or not necessary to use the color, the logo must be monochromatic. Black, white or Abox red are preferable.



2. Minimal margin around the logo must not be less than the height of the letter "x" in the word "abox".

No logo distortion or color replacement is allowed.

The inscription "INTERNET SOLUTIONS" is not obligatory. The logo can be used in all variants without it.

2



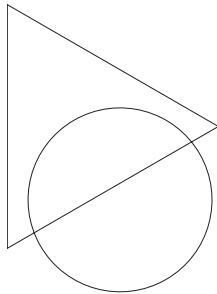
1



The sign and the element of the logo

1. The sign can be used separately. The company Abox deals with internet solutions. Its sign is a stylized letter “A”, turned sideways in order to look like a cursor of the mouse.

2



2. The sign is plotted from a equilateral triangle. The left side of the triangle is vertical and the circle is imposed on it.

3



3. The ligature “ab” from the logo can be used separately, but unlike the sign it cannot replace the logo.

Corporate font

For subtitle design and for the main text the OfficeTypeSans font is used.

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789



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